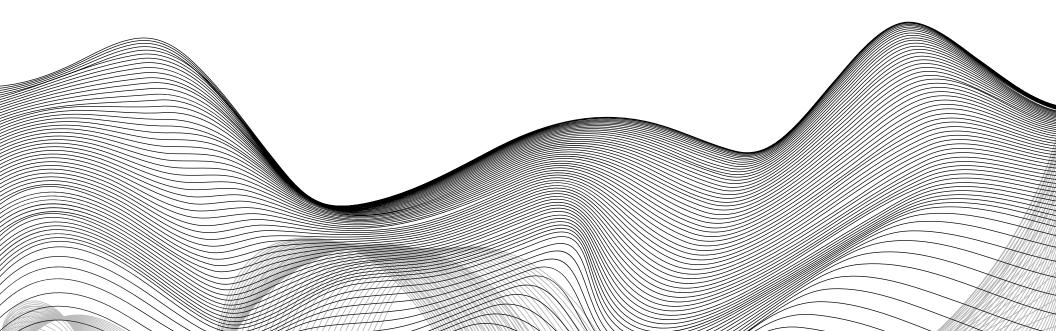
LUMIFUL MEDIA AUG 2025



PRICE SHEET

RESIDENTIAL MEDIA

FOR SHORT-TERM RENTAL AND COMMERCIAL INQUIRIES, CONTACT US.



Media Packages

Services	Zillow Preferred \$329 Starting	Must Have \$499 Starting	Elevate \$1,249 Starting	Prestige \$1,749 Starting	Grandeur \$2,039 Starting
Premium Photography	✓	✓	✓	✓	√
Zillow Virtual Tour	✓				
Interactive Floor Plan	✓	\checkmark	\checkmark	✓	\checkmark
3D Matterport Virtual Tour		\checkmark	✓	√	\checkmark
2D Floor Plan		\checkmark	\checkmark	√	\checkmark
Virtual Twilight Image	2 Images	2 Images	3 Images	3 Images	
Twilight Photography					3 Photos
Property Website	Standard	Standard	Standard	Premium	Premium
1 Year Custom Domain			✓	✓	\checkmark
Aerial Drone Photos			6 Photos	6 Photos	10 Photos
Aerial Drone 4K Video Highlight			30 Seconds Video		
4K Property Walkthrough				1 Minute Video	2 Minutes (Full Day)
4K Social Reel				30 Seconds Video	1 Minute Video
MLS Video Edit				√	\checkmark

Package Pricing

Property Size	Zillow Preferred	Must Have	Elevate	Prestige	Grandeur
0-999	\$329	\$499	\$1,249	\$1,749	\$2,039
1,000-1,999	\$389	\$569	\$1,319	\$1,819	\$2,119
2,000-2,999	\$469	\$649	\$1,399	\$1,899	\$2,199
3,000-3,999	\$529	\$729	\$1,469	\$1,969	\$2,269
4,000-4,999	\$629	\$809	\$1,559	\$2,059	\$2,359
5,000-5,999	\$718	\$899	\$1,649	\$2,149	\$2,449
6,000-6,999	\$789	\$989	\$1,739	\$2,239	\$2,529
7,000-7,999	\$789	\$1,039	\$1,779	\$2,289	\$2,579
8,000-8,999	\$824	\$1,079	\$1,829	\$2,329	\$2,619
9,000-9,999	\$824	\$1,129	\$1,869	\$2,369	\$2,669

Packages can be customized based on your property or project's needs.

Choosing the correct property size for your package when booking is crucial as the quantity of photos, Matterport scanning area, and our time on-site is fractioned accordingly.

HDR PHOTOGRAPHY (PHOTO COUNT)

20	<999 SQ FT	\$199
30	<1,999 SQ FT	\$250
40	<2,999 SQ FT	\$295
50	<3,999 SQ FT	\$349
60	<4,999 SQ FT	\$399
70	<5,999 SQ FT	\$450
100	<6,999 SQ FT	\$495
100+	7,000+ SQ FT	CONTACT

EDITORIAL INTERIOR PHOTOGRAPHY

20 PHOTOS	\$329
30 PHOTOS	\$399
40 PHOTOS	\$449
50 PHOTOS	\$549

TWILIGHT PHOTOGRAPHY

UP TO 3 PHOTOS	\$199
4 TO 6 PHOTOS	\$249
7 TO 10 PHOTOS	\$349
11+ PHOTOS	CONTACT

PHOTOGRAPHY ADD-ONS

ADDITIONAL 5 PHOTOS	\$50
ITEM REMOVAL (e.g. car, cable, etc)	\$15
LANSCAPING FIX (e.g. patching grass, adding flowers)	\$20
WATER ADDITION/REPLACEMENT (e.g. filling empty pools, fountains)	\$20
OFF-SITE LOCATION (up to 3)	\$99
MULTIPLE VISIT SPLIT FOR 1 PHOTOSHOOT (per additional visit)	\$100

DRONE PHOTOGRAPHY

AERIAL DRONE PHOTOGRAPHY

Up to 3 Photos	\$249
4 to 6 Photos	\$299
7 to 10 Photos	\$349

DRONE TWILIGHT PHOTOGRAPHY

Up to 3 Photos	\$299
4 to 6 Photos	\$349
7 to 10 Photos	\$399

VIRTUAL SERVICES

VIRTUAL TWILIGHT 🔷

PER IMAGE	\$40
PERIMAGE	\$ 4 0

VIRTUAL STAGING 🔷

PER IMAGE	\$60

VIRTUAL RENOVATION 🔷

PER IMAGE	\$80



Additional Services

VIRTUAL TOURS

3D MATTERPORT VIRTUAL TOUR

\$199
\$225
\$275
\$299
\$349
\$399
\$449
CONTACT

ZILLOW VIRTUAL TOUR

0 - 999	\$50
1,000 - 1,999	\$50
2,000 - 2,999	\$99
3,000 - 3,999	\$99
4,000 - 4,999	\$149
5,000 - 5,999	\$149
6,000 - 6,999	\$199
7,000+	CONTACT

ADD-ONS

,
\$50

FLOOR PLANS

2D FLOOR PLANS 🔷

FLOOR PLAN	\$75
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3D FLOOR PLANS |

1 LEVEL	\$120
2 LEVELS	\$230
3 LEVELS	\$330
4 LEVELS	\$420
4+ LEVELS	CONTACT

COLOR FLOOR PLANS |

PER LEVEL	9	— 549

PROPERTY WEBSITE

STANDARD WEBSITE	COMPLIMENTARY
1 YEAR CUSTOM DOMAIN	\$40
PREMIUM WEBSITE (INCLUDES 1 YEAR CUSTOM DOMAIN)	\$99
DOMAIN RENEWAL FOR 1	\$40

BRANDING PACKAGES

INITIAL KICKSTART **\$1,429**Save \$152

- (2) 30 sec. Social Reels
- (10) Lifestyle Photos
- (1) Headshot
- (1) 1 min. Agent Spotlight Video

INFLUENCER AMP **\$2,349**Save \$264

(4) 30 sec. Social Reels

(20) Lifestyle Photos

- (4) Headshots
- (1) 1 min. Agent Spotlight Video
- (1) Location Add-On

THE UNBREAKABLE BRAND **\$4,619**Save \$809

- (2) 30 sec. Social Reels
- (4) 1 min. Social Reels
- (20) Lifestyle Photos
- (6) Headshots
- (1) 2 min. Agent Spotlight Visual Showcase
- (1) 5 min. Animated Explainer Video OR Podcast-Style Video (Customizable)
- (2) Location add-On

AGENT PHOTOGRAPHY



LIFESTYLE PHOTOS

 10 PHOTOS
 \$299

 20 PHOTOS
 \$479

 40 PHOTOS
 \$699



AGENT HEADSHOTS

PER IMAGE

\$85

We look forward to empowering your real estate success and elevating your listings to new heights.

